



Interreg
Mediterranean



EUROPEAN UNION



CreaInnovation

final CreaInnovation international conference

January 21 2021

start at 11AM

Creative
MARKET

CREATIVITY MEETS

INNOVATION

PROGRAMME

11.00 - opening of conference

12.05 - presentation of the
project

11.05 - "Importance of
creativity in SMEs innovation
process"

12.35 - online creativity
workshop

with **Alessia Berti** and **Matteo
Catullo**

14.20 - conclusions



[registration form](#)