



# IN-BUSINESS GROWTH

Innovative Sustainable  
Business Growth  
at Global Level



## In FOCUS:

It is interesting for all the development agencies to identify the valuable results of the projects supported by the H2020 call of "Peer learning of Innovation Agencies" (H2020-Innosup-05). During the projects, joint learning activities have been implemented with great results that could be useful for other agencies. Each of the best practices of the projects have been carried out by at least 3 innovation agencies and could be easily transferred to other agencies ■

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# newsletter

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Ninetta Chaniotou, Manager of Kainuun Etu, during her presentation in Brussels

The results of these projects are especially indicated for SMEs' innovation support programmes and include valuable outputs on finance innovation in SMEs, designing tailored SME innovation services, establishing synergies between structural funds and H2020, on practical implementation of Seal of Excellence, among others.

In this sense, Kainuun Etu participated in the Peer Learning for Innovation Agencies event, organised by EURADA on 15.2.2017 (Workshop and Brokerage Event: Peer learning for Innovation Agencies, February 15th, 8h30-18h00 Scotland House, Rond-Point Schuman 6, 1040 Brussels) and disseminated the experience, findings and good practice transfer of the In-Business Growth project.

The objective of the event was to capitalise the projects supported by the call of peer learning for innovation agencies (H2020-Innosup-05), to promote the use of project results by development agencies and establish partnerships for future projects.

The event was organised in two parts: capitalisation and brokerage:

1. The first part included presentations of the projects' results followed by a debate with a panel of practitioners of regional economic development. The purpose of this first session was to identify clearly useful project's results for other agencies.
2. The second part aimed at establishing partnerships for future projects. Innovation agencies with a project proposal presented briefly their ideas of projects and discussed with potential partners ■

## In-Business Growth, transferring good practices

In the framework of the European project IN-BUSINESS GROWTH from the Horizon 2020 Programme, several good practices regarding support programs for SMEs and Innovation were identified and transferred.

During one year partners and actors of the 'In-Business Growth' project have worked on the analysis of the state of the art, in the creation of a handbook of good practices and in the establishment of a new innovative methodology, which can be transferred to any agent that works for the development and growth of companies ■



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